



Civil Air Patrol

65th Anniversary Planning Guide

**Public Affairs Office
CAP National Headquarters
Maxwell AFB, AL 36112
*Revised – September 2006***

Celebrate Civil Air Patrol's 65th Anniversary

Each year on Dec. 1, Civil Air Patrol celebrates its anniversary on Dec. 1. However, in 2006, CAP will commemorate its 65th anniversary all year long through gatherings of national significance and locally focused events. The theme of the 65th anniversary is "A legacy of service ... Poised for the future." The celebration provides a unique opportunity to elevate public awareness of CAP with potential benefits:

Increased visibility for your CAP squadron will help foster community support and goodwill for CAP as a whole. It is critical for a nonprofit organization performing a public service to have community support and acceptance if it is to thrive. By exposing the public to CAP's grand history, its vital public service mission and your squadron's activities, you foster public support.

The increased publicity and visibility surrounding CAP's 65th anniversary can be a golden opportunity for new member recruitment. New members and new ideas are the lifeblood of a volunteer, nonprofit organization.

The increased visibility and public awareness can generate alternative sources of funding for local squadrons. Individuals, businesses and corporations are more likely to support organizations with which they are familiar.

Enlist the help of other local CAP units

If there are other CAP squadrons nearby, plan a combined anniversary observance with those units so all squadrons can share in the responsibility and benefit from the visibility. Having a duplication of efforts by neighboring squadrons may make CAP appear disorganized and lessen the impact of the events.

Share responsibility

Even if your squadron is the only one in your area, an anniversary celebration should not be a one-person affair. If you attempt to perform too many jobs, details will be overlooked, and tasks may not be performed as well as they could be. Form a committee of active, enthusiastic members to plan the details and perform the work to ensure the observance is a success. If possible, appoint some cadets to the committee. CAP cadets can make a strong, positive impression at public events and will help make the event memorable.

Don't try to overdo it

There are many things you can do to gain publicity for CAP while commemorating the anniversary; however, it is not practical to attempt all of these ideas. Decide what ideas or venues will gain the most positive results for CAP and your squadron. This guide includes suggestions to celebrate the anniversary. Keep in mind these are only suggestions and other ideas from within your membership may serve your squadron's purpose better.

It is better to plan a few big events to celebrate the anniversary than to attempt too many events and risk having them fail. Some examples of events that can have a tremendous impact, if done well, include a luncheon for the mayor and civic leaders, an open house or a display in a shopping mall.

Early planning is key

The best time to start planning your anniversary observance is now. Form your committee early, make your plans early and assign tasks to committee members early. Ensure everyone has time to complete their tasks in order to produce the best possible result. Haste makes waste. Contact the targeted VIPs early, because the schedules of people in demand usually fill up early.

Involve cadets

Include a couple of well-groomed cadets, dressed neatly in the appropriate uniform, when visiting civic officials, business leaders or members of the media. Include cadets whenever possible as they tend to make a favorable impression on people. In addition, wear your uniform when visiting local officials, civic leaders and media, and when you are participating in anniversary activities and all photo opportunities. Be sure people know you are a member of CAP rather than the Air Force.

Enlist the Air Force's help

Most public affairs officers on Air Force bases are aware of CAP as the official auxiliary of the U.S. Air Force. Make them aware of CAP's anniversary. If you are located in a city that has an Air Force base or if your squadron meets on a base, visit the base public affairs office, talk to them about what you hope to accomplish and see if they can help. They may offer suggestions and assist with arrangements, news releases or media contacts.

Use resources

CAP's 65th anniversary pictorial history book – slated to hit the streets in early 2007 – will be an ideal item to present to local elected officials and other VIPs as a souvenir during a proclamation signing or a celebratory banquet. The book costs \$42.95 (\$69.95 for leatherbound). Call 1-800-788-3350 to order or click on www.caphistorybook.com.

The National Museum of the Civil Air Patrol -- <http://www.caphistory.org> -- is a vital online resource for learning about and researching CAP's history. Captured in photos and colorful text are seven history exhibits in the museum which, together, tell the story of the Civil Air Patrol and its heroic World War II Coastal Patrol operations. Special note: All text on the museum's Web site is copyrighted and requires attribution and all downloaded photos from the site require a photo credit (i.e., "Photo courtesy of the CAPHF & www.caphistory.org").

CAP's multimedia outpost on the Web, www.capchannel.com, contains a wealth of resources for PAOs, including downloadable videos for recruiting purposes reprintable tools and materials, including a 65th anniversary logo.

The centerfold of the November issue of *Civil Air Patrol Volunteer* magazine will be devoted exclusively to the anniversary, and will be printable in a stand-alone format for wing and region use in promoting the anniversary.

Secure plenty of recruiting materials prior to the event your squadron decides to host. These can be ordered at www.cap.gov. Click on e-services to access the recruiting material order form online. Please plan ahead and order these materials at least six weeks before an event, in case there is a question regarding your request or slow shipping times.

The official celebration of CAP's 65th anniversary began at the opening reception of the 2006 August National Board and Annual Conference in Reno, Nev. For the yearlong celebration, CAP National Headquarters Public Affairs Office is targeting events of national significance. They include:

- Laying of memorial wreaths at the CAP Memorial in Arlington and other memorial locations, accompanied by parades, presentation of colors and guest speakers
- Assemblage of charter members, sub-chasers, founders and charter members
- State historical marker dedication ceremony at Lantana Airport in Lantana, Fla., on Dec. 1, 2006, in honor of the Coastal Patrol 3 that operated there during World War II
- Time capsule burial during Winter National Board 2007 in Washington, D.C.
- Release of a special anniversary edition of Civil Air Patrol Volunteer (November-December 2006)
- Interactive programs with the U.S. Air Force
- Moment of silence on Dec. 1 broken with blaring auto horns and pealing of bells

Opportunities for unit-level involvement

Some of the ideas for squadron participation in the 65th anniversary celebration include:

- Birthday parties on Dec. 1
- Open house programs at unit headquarters and at Air Force bases
- Proclamations adopted by local public officials
- Weekend religious recognition services
- Special lunches/dinners with elected officials
- Displays in public settings

Birthday celebration/open house at unit headquarters

Hosting a 65th anniversary birthday celebration at your squadron is an excellent way to make people in the community aware of CAP, its missions and your squadron's support of the community. If you are planning an open house, be sure to present a clean, organized squadron location to the public. Have each member in the squadron wear a neatly pressed, clean uniform in accordance with applicable CAP regulations.

Perhaps attendees could dress up in 1940s vintage attire, and the reception area could be designed with the 1940s in mind. Another way to give the event a historic feeling would be to have a live band play big band music or have a CD player play big band music on a continuous loop. Plan something for the visitors to see or do. Perhaps play a recruiting video on a continuous loop or set up a display with literature visitors can take with them. Don't invite people without a plan. Don't make visitors stand around and wonder why they came.

Invite local officials, the mayor and city council, business leaders or others who may have something to offer CAP. The more prominent members of the community who commit to attend the event, the more newsworthy the event will be and the more coverage you are likely to

receive. To avoid ruining your credibility with the media, ensure the event will be worthy of the media's time before you invite them to attend.

Make arrangements to serve refreshments. A unique cake adorned with CAP heraldry or showing scenes from CAP's past could serve as a focal point for the refreshments table. Other items could include coffee, punch or cookies. If the squadron budget is tight, the members can make the refreshments.

If you would rather have a banquet to commemorate the anniversary, the same general rules apply. Make sure you invite the right people from the community and make it a special event worthy of Civil Air Patrol's 65th anniversary. A banquet could be an opportunity to hold an awards ceremony, impress the guests and give the honorees the credit they deserve.

Proclamations by local officials

If you prepare a proclamation for your mayor or governor to sign, he or she will most likely sign it. Public officials are approached to sign many proclamations each year and usually do so willingly. You may have to go through channels to see your mayor or governor in order to get the signature, but it will be worth it. You will be creating an awareness of CAP with that official and his or her staff.

The proclamation should pay tribute to CAP on its 65th anniversary and should end by proclaiming the week of Dec. 1-7 as "Civil Air Patrol Week" in your city or state. You can invite the press to attend the signing, but most media do not cover signings due to the number of such events. If the media does not send someone to cover the signing, take the pictures yourself, preferably with a digital camera, and provide the jpegs to the newspaper as quickly as possible.

Weekend religious recognition services

Get your squadron chaplain involved in weekend religious recognition services such as Civil Air Patrol Sunday. He or she can possibly enlist other members of the clergy to participate in such events. Ask your members who attend church services to attend on the designated Sunday dressed in uniform and encourage the clergy to recognize the members present and CAP's 65th anniversary celebration. The recognition might also be able to receive mention in the church bulletin published weekly if enough advance notice is given. For further assistance, contact the National Chaplain's Office at (888) 211-1812, ext. 341.

Special lunches/dinners with elected officials

This does not have to be a big event, but it should be done well. The size and scope of this particular event could range from a banquet and awards ceremony to an informal gathering with snacks and a slide presentation on the squadron's activities and accomplishments. No matter the size of the event, it is a great opportunity to acquaint important officials with Civil Air Patrol and with the squadron.

Public exhibits

The purpose of a public CAP display is to increase the group's visibility and to recruit new members. Recruiting materials such as brochures can be ordered online at www.cap.gov by clicking on e-services to access the recruiting material order form.

Examples of public exhibits include displays at malls, community centers, state or regional fairs, large sporting events, school or career fairs, etc. Keep in mind that holiday shoppers are out in force during late November or early December, making a mall or shopping center display a good bet for high visibility.

An exhibit booth involves members staffing the exhibit or booth, handing out literature and answering questions about CAP. Those who staff the exhibit should look professional in either a neatly pressed, clean uniform or some other business casual attire with something identifying them as CAP members such as a name badge or polo shirt.

Plan your display in advance so that it will be professional, educational and of interest to all age groups. If time and space permit, conduct a demonstration such as a cadet drill exercise, first aid, mission planning or an aerospace activity such as the construction of a rocket. Members staffing the exhibit should remain attentive to the public while at the exhibit. If members sit and talk with each other, and appear unapproachable, many prospective members will likely walk right by without stopping.

Guest speaker at civic club meetings

Most local civic clubs such as Kiwanis, Lions, Rotary, etc., are always in the market for someone to conduct a free, 20-minute program for their meetings. The commander or another well-prepared senior member should attend these meetings in uniform and give an interesting presentation about CAP to the group. The CAP National Headquarters Public Affairs Office can assist you in preparing your presentation with videos downloadable from www.capchannel.com.

Anniversary page in local newspaper

Any newspaper will publish a full or half-page paid advertisement, congratulating your squadron and Civil Air Patrol on its anniversary. Depending on the size of the circulation, market area and ad size, such an ad could be very expensive. You can perhaps persuade the newspaper editor to run the ad as a public service announcement.

Another method is to approach a larger business or corporation in your area or one with which the squadron has conducted business and request a donation to cover the cost of the ad. The contributor would benefit by receiving recognition in the newspaper, i.e. "ABC Corporation congratulates Civil Air Patrol on 65 years of humanitarian service to the [name of your community or city] or having their company name listed in the ad as a sponsor." The remainder of the ad would contain information about CAP. If you decide to try the latter method, remember the contributor could receive a tax deduction for the donation, and make sure your wing commander is aware of your "fund-raising" activities.

Electronic signs

Many motels, banks, car dealerships and other businesses have billboards or electronic signs the use to place messages. Many of these businesses would be receptive to placing a message on their sign congratulating CAP on 65 years of service to the nation. Be sure to make your request several weeks in advance so the business can place you on the schedule, and be sure to follow up before the scheduled message placement.

Holiday parades or events

With Civil Air Patrol's anniversary falling in the midst of the holiday season, another venue for promoting CAP and our anniversary might be holiday parades, festivals, carnivals, etc. Including the CAP Honor Guard or Color Guard in a holiday parade would get the public's attention.

Sporting events

Sporting events offer many possibilities for spreading the word about CAP's anniversary. First, if the event features an electronic scoreboard, you could coordinate with the management to flash a "Happy Anniversary Civil Air Patrol" message on the scoreboard during a time-out or lull in the game. Also, you could talk to the respective team representatives to see if the CAP Color Guard could present the colors before the start of the game. One other opportunity at sporting events is to get an ad or announcement placed in the printed programs that are distributed and/or sold at sporting events.

Regional, wing, squadron publications/Web sites

Don't forget to promote the 65th anniversary in regional, wing and squadron publications, Web sites and newsletters. Include a general history of CAP in the publications, and publicize anniversary-related events here.

Let your imagination take flight

This guide contains only a few suggestions for ways to celebrate Civil Air Patrol's anniversary and, at the same time, gain positive publicity for CAP and recruit new members. There are countless numbers of activities you can do. Brainstorm with members of your squadron or other squadrons in your area. If you try something unique that gets results, let us know at CAP NHQ Public Affairs. E-mail the details of your project to kharp@capnhq.gov. We would like to share your success with others.

News releases

Newspapers continue to be one of the best possible methods for getting out the message about Civil Air Patrol, since everyone reads newspapers at some time. When planning publicity for your anniversary observance, try to schedule the news item to appear in the local newspaper a week or two before the actual anniversary or the beginning of Civil Air Patrol Week, if applicable.

The release should be a general news story which tells what CAP is, how it began, what it does, what CAP Week is all about and what you are planning to do to celebrate the anniversary. Be brief. Don't write a long-winded history of the organization. Refer to the examples provided in this guide.

In addition, you may be able to get a short news story in your local newspaper about specific events that you are planning such as CAP Sunday, a luncheon for civic or business leaders, open house or banquet, etc. Don't overlook release of this information to the community events editor.

If you live in a small town, getting coverage for CAP's anniversary will be much easier, since the editor usually knows the organizations and leaders in the community. If your area is served by a weekly newspaper, the publicity will probably span one or two weekly editions rather than several daily editions.

If you live in a large, metropolitan area, it is usually very difficult for a small organization to get something in the paper (or radio or television) unless it is truly outstanding or unusual. If you are cooperating with other CAP squadrons for an impressive area-wide observance, your chances of making the news will be much better. You should have one PAO to represent all units involved.

If you are planning a large open house and/or public event involving community leaders, you may be able to get a reporter and/or photographer to cover the event. Become acquainted with your newspaper editor and his/her staff. Do this in advance so they are familiar with you when the event occurs. Whenever your squadron receives favorable press, be sure to send a personal thank you note to the editor and/or reporter responsible.

News release formats

Refer to CAPP 190-1 for more detailed information about the proper format for news releases. E-mail has become increasingly the preferred method of receiving news releases. If you send your news releases by e-mail, make the news release part of the body of the e-mail message. Photos should always be included whenever possible. Make sure the photos are saved as a jpeg file (.jpg extension) and that they were taken and saved using high resolution.

Public service announcements (PSAs)

Radio stations are committed to deliver public service. As a result, they put free commercials on the air in the public service category to fulfill this obligation. They are not obligated, however, to use your particular radio spot — only to allocate a certain amount of airtime to public service.

Do not remind them of this or try to tell them that they are required to use your particular radio spot.

Hundreds of worthy institutions are constantly seeking free airtime for themselves — in competition with you and Civil Air Patrol. A visit by the squadron PAO and/or commander to the station's program or public service director may be the key to getting your message on the air.

Don't overload the station with announcements and don't expect them to rerun your announcement endlessly. They have to spread the free airtime around to other deserving organizations. Do not call them and ask why they did not play your announcement.

Television stations

National Headquarters does not have any TV spot announcements about CAP's anniversary. However, if you plan a noteworthy event as part of your anniversary celebration, your local TV station might be interested in covering it as part of their local newscast. They might show interest in such things as a practice mission, a ground search, a communications and first aid or cadet drill team demonstrations. These events should be professionally executed and interesting to warrant TV coverage.

Before the event for which you have requested coverage, visit with your TV station news director and explain who CAP is and what the occasion is. Provide the news director with literature that explains more about CAP such as brochures, the magazine and the CAP fact sheet. Make the program's goals clear, and be cooperative with the reports or newscasters.

Newspaper editorials

A brief editorial in your local newspaper is another good way to draw attention to CAP and its anniversary. If the local paper staff regularly writes its own editorials, visit the editorial editor, explain the history and mission of CAP and request that a brief editorial be written on CAP's 65th anniversary. Take along background information on CAP to help the writer be as prepared as possible.

Many small papers, however, will publish outside editorials. If you submit a canned editorial to the editor of a small newspaper about CAP, the chances are quite good he or she will use it.

Following in the guide are some samples of news releases and radio spots that you can modify to suit the needs of your squadron. Refer to CAPR 190-1 for the proper format of a news release. Also provided is a sample proclamation.

News releases

The header on all news releases to the media should include the following information:

- Squadron name
- CAP seal (black and white)
- FOR IMMEDIATE RELEASE
- Point of contact (PAO or commander)
- Contact information (phone, fax and e-mail)

Tag line

A tag line is the sentence or group of sentences at the end of the news release that explains to the reader who the organization is and what they do. The following is a good example of a tag line that could be used for any CAP news release:

- CAP, the official auxiliary of the U.S. Air Force, is a nonprofit organization with nearly 57,000 members nationwide. CAP performs 95 percent of continental U.S. inland search and rescue missions, as tasked by the Air Force Rescue Coordination Center, and was credited by the AFRCC with saving 73 lives in 2005. Its volunteers also perform homeland security, disaster relief and counterdrug missions at the request of federal, state and local agencies. Members play a leading role in aerospace education and serve as mentors to the more than 22,000 young people currently participating in the CAP cadet program. CAP has been performing missions for America for 65 years.



Civil Air Patrol
(WING OR SQUADRON NAME)
(DATE)

FOR IMMEDIATE RELEASE
PRESS RELEASE
POC: NAME
PHONE/FAX/EMAIL

Local CAP squadron to join in nationwide observance of CAP 65th anniversary

(City name, state abbreviation)— The (Squadron name or names) will join other units of the Civil Air Patrol across the nation in observing the organization’s 65th anniversary, announced (commander name), squadron commander.

“A number of activities have been planned for the occasion to make more people in our community aware of Civil Air Patrol and our contributions to this community,” he/she explained,

Among the events tentatively scheduled for Civil Air Patrol Week, the week of December 1-7, are a luncheon for the mayor and city council, an open house and a display that will be at (location) throughout the week.

Civil Air Patrol was founded Dec. 1, 1941 by a group of aviation enthusiasts and private pilots who wanted to donate their time and aircraft to protect the nation’s coastlines during World War II and to perform other critical civil defense missions.

CAP, the official auxiliary of the U.S. Air Force, is a nonprofit organization with nearly 57,000 members nationwide. CAP performs 95 percent of continental U.S. inland search and rescue missions, as tasked by the Air Force Rescue Coordination Center, and was credited by the AFRCC with saving 73 lives in 2005. Its volunteers also perform homeland security, disaster relief and counterdrug missions at the request of federal, state and local agencies. Members play a leading role in aerospace education and serve as mentors to the more than 22,000 young people currently participating in the CAP cadet program. CAP has been performing missions for America for almost 65 years.

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Note: If you use a release similar to this sample, be sure to change it to suit the occasion. The underscored words indicate places where current data will need to be corrected.



Civil Air Patrol
(WING OR SQUADRON NAME)
(DATE)

FOR IMMEDIATE RELEASE
PRESS RELEASE
POC: NAME
PHONE/FAX/EMAIL

Mayor, civic officials to attend luncheon/banquet in honor of CAP 65th anniversary

(City name, state abbreviation) — Mayor (insert name) and members of the (insert city name) City Council will be the guests of (name of hosting squadron), one of more than 1,700 Civil Air Patrol squadrons located throughout the U.S.

The luncheon is in observance of Civil Air Patrol's 65th anniversary. CAP was established Dec. 1, 1941, less than a week before the beginning of American involvement in World War II. CAP won recognition during that time for its coastal patrol and other civil defense activities.

Among those expected to attend the luncheon are (list council members and government representatives to be present). The luncheon is part of CAP's yearlong anniversary observance.

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Note: Be sure to use the complete name of your squadron.



Civil Air Patrol
(WING OR SQUADRON NAME)
(DATE)

FOR IMMEDIATE RELEASE
PRESS RELEASE
POC: NAME
PHONE/FAX/EMAIL

CAP members to visit local civic club

(City name, state abbreviation) — Members of the (civic organization name) will have a special opportunity (day and date) to learn more about Civil Air Patrol, the official auxiliary of the U.S. Air Force, as it celebrates its 65th anniversary on December 1.

“Members from the (local squadron name) will present the program during our weekly meeting and we are anxious to hear about this unique organization,” said (club president name and title).

The (local squadron name), commanded by (commander’s name), is one of the squadrons around the country involved in yearlong activities celebrating CAP’s founding just before the start of American involvement in World War II.

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Civil Air Patrol
(WING OR SQUADRON NAME)
(DATE)

FOR IMMEDIATE RELEASE
PRESS RELEASE
POC: NAME
PHONE/FAX/EMAIL

Civil Air Patrol Sunday scheduled

(City name, State abbreviation) — If you attend church services next week, you may notice some members of the congregation in uniform. These individuals are part of the (Squadron name) Squadron of the Civil Air Patrol. They are observing the 65th anniversary of Civil Air Patrol, which was established Dec. 1, 1941, just before the beginning of American involvement in World War II. Each year, CAP observes its anniversary during the first week of December.

The (Squadron name), commanded by (name), is one of the units around that country that performs emergency services missions, including disaster relief, search and rescue, humanitarian and national security activities. CAP also serves the community through aerospace education and youth leadership training. Membership in CAP's cadet program is open to youth aged 12 to 18, while senior membership is open to adults 18 and older.

Civil Air Patrol Sunday is intended to emphasize CAP's moral leadership training and is one of several events planned to commemorate CAP's 65th anniversary. Many clergymen across the nation are members of Civil Air Patrol, serving as chaplains in the organization.

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Note: Again, this is intended to be a sample only. You are expected to write your own news release to suit your own needs. Also, plan to get your chaplain involved in this activity.



Civil Air Patrol
(WING OR SQUADRON NAME)
(DATE)

FOR IMMEDIATE RELEASE
PRESS RELEASE
POC: NAME
PHONE/FAX/EMAIL

Civil Air Patrol squadron plans open house

(City name)— The (squadron name) Squadron, local unit of the Civil Air Patrol, is hosting an open house on (time, day, date) at (location). According to (name), squadron commander, the entire community is welcome to attend and learn more about CAP.

Members of the squadron will be present to greet visitors and explain CAP's missions for America. CAP was established Dec. 1, 1941, and (squadron name) is celebrating Civil Air Patrol Week Dec. 1-7. The open house is part of the 65th anniversary observance designed to create a greater awareness of CAP's presence and contributions in the community.

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Note: This sample news release could be longer and could go into more detail about CAP and its history and about your own squadron. It all depends on how much space your newspaper is willing or able to give you. The underlined words are places where changes need to be made.

20-second spot

THIS WEEK (STATION CALL LETTERS) WOULD LIKE TO EXTEND CONGRATULATIONS TO CIVIL AIR PATROL ON ITS 65TH ANNIVERSARY. WE SALUTE CIVIL AIR PATROL FOR 65 YEARS OF AEROSPACE EDUCATION, CADET PROGRAMS AND EMERGENCY SERVICES. CAP – A LEGACY OF SERVICE ... POISED FOR THE FUTURE.

30-second spot

WE AT (STATION CALL LETTERS) PROUDLY CONGRATULATE CIVIL AIR PATROL FOR ITS 65TH ANNIVERSARY. WELL-KNOWN FOR ITS SEARCH AND RESCUE WORK, CIVIL AIR PATROL, THE OFFICIAL AUXILIARY OF THE U.S. AIR FORCE, SERVES THE NATION ON A MUCH BROADER SPECTRUM THROUGH AEROSPACE EDUCATION, CADET PROGRAMS AND EMERGENCY SERVICES. CAP – A LEGACY OF SERVICE ... POISED FOR THE FUTURE.

10-second spot

CONGRATULATIONS TO CIVIL AIR PATROL ON ITS 65TH ANNIVERSARY. CAP VOLUNTEERS PERFORM MANY HOURS OF EMERGENCY SERVICES MISSIONS EACH YEAR.

OR

CONGRATULATIONS TO CIVIL AIR PATROL ON ITS 65TH ANNIVERSARY. CAP'S CADET PROGRAM TRAINS MORE THAN 22,000 YOUTH EACH YEAR ACROSS THE NATION.

OR

CONGRATULATIONS TO CIVIL AIR PATROL ON ITS 65TH ANNIVERSARY. CAP'S AEROSPACE EDUCATION PROGRAM HELPS KIDS LEARN MATH AND SCIENCE THROUGH AVIATION.

PROCLAMATION

WHEREAS, Civil Air Patrol was established on Dec. 1, 1941, to supplement the U.S. military during World War II; and

WHEREAS, in 1948 CAP was designated as the U.S. Air Force's official auxiliary with three missions – emergency services, cadet programs and aerospace education; and

WHEREAS, since CAP's beginning, the organization set itself apart during World War II by locating and sinking enemy submarines, flying courier and target-towing missions and;

HEREAS, CAP volunteers have provided disaster relief during many emergencies throughout CAP's long and illustrious history, including: in 1957 when floods swamped Kentucky, West Virginia and Virginia; in 1972 during disastrous floods in six states following Hurricane Agnes; in 1973 when the Mississippi River and its tributaries flooded; in 1980 following the explosion of Mount St. Helens; in 1991 after the San Francisco earthquake; in 2001 after the Sept. 11 terrorist attacks; and in 2005 after one of the country's most devastating hurricane seasons; and

WHEREAS, CAP further provides vital homeland security missions that help ensure the protection of the nation's capital and the nation as a whole by assisting Air Force pilots with target-intercept training and border training missions; and

WHEREAS, CAP provides exceptional educational and growth opportunities for youth through its now almost 24,000-strong Cadet Program, which annually provides \$300,000 in scholarship opportunities, access to top national summer flight academies and to 30 national programs emphasizing leadership and careers in aviation, as well as flight training in powered and glider aircraft; and

WHEREAS, CAP's Aerospace Education Program annually touches over 400 educators, over 20,000 cadets and thousands of other youths in classrooms across America by teaching children multidisciplinary aviation concepts that emphasize aviation's connection to history, math, science, government and economics:

THEREFORE, BE IT HEREBY RESOLVED, That [insert name of governmental body or official] hereby commends CAP for its "Missions for America" and its outstanding cadet and aerospace programs, which annually touch the lives and ensure the safety of thousands of American citizens; and

NOW, THEREFORE: I, [NAME OF OFFICIAL], hereby proclaim [INSERT DATES] as CIVIL AIR PATROL WEEK [OR OTHER TITLE]

In [LOCATION], and I encourage all citizens to join in the observance.

[PERSON SIGNING WILL INSERT STANDARD SIGNATURE BLOCK AND SEAL HERE]